LUXPRO 2018 NETWORKING EVENTS

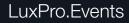


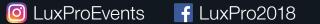
LUXPRO 2018 ZURICH

A key networking event for influencers across multiple industries working with High Net Worth Individuals.

Excellent opportunity to expand your business and obtain new clients and business leads.

Learn and benefit from selected experts, best practices, new ideas.





in LuxPro-2018















Aura Event Saal Bleicherweg 5, Zurich

LUXPRO 2018 ZURICH

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LUXPRO 2018 PROGRAMME The event will be held in English

1:30-2:00 PM Welcome drink

2:00-3:30 PM WEALTH PLANNING

Billionaires Insights. Insider analytics on trends, passions and values	UK high net worth immigration
Dr. Marcel Widrig	Nicola Anne Wilkins
PwC	Astons
Switzerland	₩ United Kingdom
Crypto hype.	Wealth structuring
Strategies for UHNWI	using Monaco residency
and family offices	and Monaco family office
Dr. Daniel Diemers	Cécile Villacres Acolas
PwC	Rosemont Consulting
Switzerland	Monaco

3:30-4:00 PM

_UXPRO 2018 PROGRAMME The event will be held in English

4:00-5:00 PM REAL ESTATE

London property investment

Jeremy Barnett The Leading Properties of the World

Switzerland



Luxury lifestyle and smart investment in the heart of Swiss Alps

Kurt Engstfeld Andermatt Swiss Alps

Switzerland



EU Citizenship within a fewmonths through investment in Cyprus

David Petrosov Cyprus Developers Alliance

Cyprus



LUXPRO 2018 PROGRAMME

The event will be held in English

^{5:30-6:30 PM} LUXURY GOODS AND SERVICES

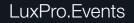
Reflections on internation education	nal	Toys for girls and boys. The real cost of luxury
Matthew Goldie-Scot Carfax Education The United Kingdom	CARFAX EDUCATION	Sergey Bezborodov, Andri ManatschalPwCSwitzerland

Monaco Société Civile (SCP): an attractive holding vehicle for luxury real estate and pieces of arts

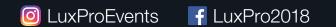
Cécile Villacres Acolas Rosemont Consulting

Monaco

LUXPRO 2018











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SPEAKERS

Dr. Marcel Widrig

Partner Global Private Wealth Leader

Dr. Marcel Widrig joined PwC in 1993 and became partner in 2004. He is heading the private wealth and entrepreneurial business in Switzerland.

Dr. Marcel Widrig is focusing on international structuring of entrepreneurs with their enterprises and family offices, top managers and private individuals with complex wealth structures.

Dr. Marcel Widrig has extensive consulting experience in complex international structures both in privately held corporate groups and mid-sized enterprises, in complex single and multi resident structures for both corporate and individual clients as well as in consulting and implementation of family offices.

Dr. Marcel Widrig graduated at the University of St. Gall HSG where he also wrote a thesis in international tax law. He is a Swiss certified tax expert and lecturing at the University of Zurich. He regularly published in different media on both Swiss and international tax topics.

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PwC





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Dr. Daniel Diemers

Partner PwC Strategy& PwC Head Blockchain EMEA

Daniel is a strategic advisor to banks, wealth managers, fintechs and regulators across Europe and Middle East. He was hooked early with fintech and cryptocurrencies and drives today PwC's Blockchain activities for EMEA, while staying close to the Swiss fintech ecosystem.

He is a founding member of the Swiss Finance + Technology Association (SFTA) and part of the fintechrockers.com movement, as well as the Crypto Valley Association. Academically, he holds a Ph.D. from HSG St. Gallen, is a Singularity University alumnus and authored several books and articles on the digital transformation of economy and society.

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Sergey Bezborodov

Partner International Private Wealth and Entrepreneurs

Sergey Bezborodov is a partner in the Tax and Legal Services department of PwC in Zurich and is one of the key team players in PwC International Private Clients practice. With his 14 years of tax experience, Sergey is leading the PwC team focusing on the Russian/CIS and Central Asian private clients and is a trusted advisor to many UHNW individuals and families. He is assisting his clients with transitioning to tax compliant structures and in setting up sustainable structures for private and business assets. Sergey also has experience with US, UK, Swiss, Turkish, and Chinese private clients.

Sergey specializes in both private client services and international tax structuring which enables him to develop holistic private wealth structures, estate and succession solutions combined with traditional corporate tax planning. Sergey also has a vast practical experience with controlled foreign company rules in several jurisdictions.

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Andri Manatschal

Partner

International Private Wealth and Entrepreneurs Leader

Andri is leading PwC Switzerland's International Private Wealth & Entrepreneurs Group in Switzerland where a senior specialist team together with highly skilled market and technical experts bring together the knowledge and expertise required to successfully address complex x-boarder private wealth and entrepreneurial projects.

After studying in Zurich Andri joined PwC in 2000. He has specialised in taxation, advising both domestic and international private and corporate clients in national and international tax and legal matters.

During a two-year secondment to Russia Andri was leading PwC's Swiss Tax Desk in Moscow. He advised Russian corporate clients and entrepreneurs in the metals, oil- and gas, consumer goods, media and financial services industry interested to invest in Switzerland or who intended to use or already use Swiss structures for their international investments, business and private activities.

Andri is among the founders of PwC's International Private Wealth & Entrepreneurs Group in Switzerland. He has more than 15 years of experience in advising national and multinational corporate clients as well as international UHNW individuals and their families in an increasingly challenging regulatory environment.

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Cécile Villacres Acolas

Partner, Director, International Tax and Estate Planning for International Clients

Cécile has a five years law degree with a specialization in Business Law and Taxation. She has 17 years' experience in international tax planning and in assisting HNWI in managing their affairs and projects.

She is regularly giving lectures in Geneva, London, Luxembourg, Monaco, Hong-Kong and Singapore on various topics relating to international tax and wealth planning and writes articles for several tax publications. Recent lectures include the subjects of French property planning, pre-move planning to Monaco, legal and tax structuring of Art, international estate planning and compliant tax solutions within the exchange of information context.

Cécile is a regular lecturer at the Master II International Wealth Management organized by the Paris School "Ecole Supérieure de Commerce de Paris" (ESCP) and is in charge of the "International Property Structuring" class.

Cécile specializes in estate planning for HNWI, residency planning, property acquisition and onshore structuring solutions for private and professional assets. She started her career in a French family office dedicated to foreign clients investing in France. She then moved to Monaco where she set up the tax and legal department for a large corporate service provider.

Rosemont Consulting SARL 74, Boulevard d'Italie Monte-Carlo Sun Monaco www.rosemont.mc





Nicola Anne Wilkins

Senior Immigration Lawyer

Senior Immigration Lawyer with over 6 years of experience working on UK immigration law matters both within and outside of the UK's immigration points-based system for a prestigious portfolio of clients encompassing major global corporations, many of the FTSE 100 and Fortune 500, one of sport's leading international governing bodies and high net worth individuals.

Astons is a global immigration advisory firm, specialising in investor programmes for residence and citizenship, corporate immigration and property search and acquisition. Astons plays a critical role in investors and businessmen to meet their goals efficiently, effectively and responsibly.

Well-established as a successful private immigration and advisory practice, we work closely with clients on all investment and immigration-related matters. At Astons, we offer a comprehensive and discrete service, tailored to our client's individual requirements.





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Kurt Engstfeld

Senior Sales Executive

Over 40 years active in Real Estate Development Sales and Marketing. E.g. in USA, Spain, Malaysia and Dubai. With Andermatt Swiss Alps since 2013.

With the innovative and sustainable Holiday Village Andermatt Reuss, the traditional Swiss mountain village of Andermatt is becoming an increasingly attractive year-round destination. On completion, the pro-ject will comprise about 500 apartments in 42 buildings, 28 chalets, convention facilities, a swimming pool and an 18-hole golf course. It will also comprise six 4- and 5-star hotels, including the 5-star deluxe hotel The Chedi Andermatt, which is already open. Furthermore, the ski regions of Andermatt and Sedrun are being merged into the attractive SkiArena Andermatt-Sedrun. Andermatt Swiss Alps espouses a building philosophy with a commitment to using sustainable materials that meet MINERGIE® standards.

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Sergey Sander

Co-founder, Investment Manager

Sergey Sander is an expert in the fields of property investment and marketing, an investor in London's property market. Qualified in international law, wealth and trust management.

Co-founder of The Leading Properties of the World – Swissbased company specialising in Premium Property Marketing. He has extensive experience in real estate marketing and sales in the UK, USA, Switzerland, France, Monaco, Germany, Austria and the Czech Republic since 2010. And can help you to improve your real estate sales performance.

As a part of LPW Development team in the last seven years, he successfully completed more than fifteen development projects in various London's locations including South Kensington, Marylebone, Victoria, Hammersmith and Fulham with the annual profit of 10–15%.

The Leading Properties of the World (LPW) SA Alpenquai 28a 6005 Luzern Switzerland www.leadingproperties.com





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dp@cyprus-alliance.com

David Petrosov

Co-founder

David Petrosov is one of the co-founders of Cyprus Developers Alliance. More than a 20-year experience in international business was obtained as a co-owner of watch companies with the production and offices in Switzerland, Hong Kong, Moscow and Cyprus.

Being an engineer by the first degree, David holds an Executive MBA in strategic management.

Together with the team of Cyprus Developers Alliance, David has recently been devoting considerable time to conveying to the target audience the full information about Cyprus and its advantages, about real estate properties, life on the island, investment opportunities and, of course, programmes for permanent residence and citizenship by investment.

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Matthew Goldie-Scot

Managing Director

Matthew Goldie-Scot is an international educationalist, with extensive experience of working with international families to support their children's education, supporting private investors within the education sector, and delivering work in emerging markets, as well as fragile and conflict-affected states, including the United Arab Emirates, Russia, Thailand, Afghanistan, Pakistan, Iraq, Somalia, Sierra Leone, Egypt, Nepal, and a range of Central Asian states.

Educated at the University of Oxford, and the University of Cambridge, Matthew subsequently worked in Policy, Consultancy, Research, and Academia.

Matthew founded Carfax Projects, the international strategy consulting division of the Carfax Education Group, that supports the World Bank, UNICEF, the European Union, the Commonwealth Secretariat, SIDA, NORAD, Save the Children, and a range of related institutions in strengthening educational provision internationally, as well as ensuring strong evidence-based findings to inform future policy. Carfax Projects also supports and advises HNW investors within the education space internationally. He sits on the Board of a group of schools delivering education to underprivileged pupils in East Africa, on a PPP basis. He has authored numerous government reports, publications, and briefing papers, and speaks regularly at international conferences. Matthew is a Fellow of the Royal Society for the Encouragement of the Arts, Manufactures, and Commerce, a Fellow of the Royal Asiatic Society, and a Fellow of the College of Teachers.

Carfax Education 33 St James's Square London SW1Y 4JS United Kingdom www.carfax-education.com



LUXPRO 2018





Alexander Johnson

Alexander Johnson is an entrepreneur and the UK's fastest growing life and business strategist. He was previously the youngest CEO on the London Stock Exchange and today he contributes to various advisory boards and management teams.

Alexander has personally coached prominent figures ranging from professional athletes and movie stars, to CEOs and heads of state. His repertoire of events has facilitated successful change and is renowned and recognised for its positive contribution and unique approach. Alexander has empowered millions of people across all continents through his live and fully immersive experiences as well as his online transformation and awareness programmes. His experiential events are some of the most sought after in their space.

Alexander is a founder and investor in more than 30 companies across a wide range of industries, from technology to finance. He actively champions businesses in the UK and the US to help entrepreneurs grow and excel in their respective industries through resources and guidance to help people start and grow their own business. His programmes have been continually recognised by senior professionals for their real-world results. Billionaire business leaders and early-stage entrepreneurs will both seek his guidance and professional coaching to trigger real turnaround and maximise the performance of their organisation.

Alongside public speaking, Alexander contributes to several publications as a writer and is a frequent guest expert on TV and radio. He is due to give a lecture on Leadership and Entrepreneurship within the Business and Management Skills Programme at University of Oxford.

Property Investment in Switzerland

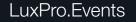
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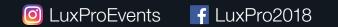
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PARTNERS



PwC

At PwC, our purpose is to build trust in society and solve important problems. We're a network of firms in 157 countries with more than 223,000 people who are committed to delivering quality in assurance, advisory, tax & legal and Digital Services. Within PwC Switzerland more than 3,000 employees and partners in 14 locations in Switzerland and one in the Principality of Liechtenstein help to create the value organisations and individuals are looking for. Find out more and tell us what matters to you by visiting us at www.pwc.ch.

PwC refers to the PwC network and/or one or more of its member firms, each of which is a separate legal entity. Please see www.pwc.com/structure for further details.



London Property Investment by LPW Development

LPW Development invests in high-quality residential property developments in London and the surrounding areas. These involve the construction of new residential property, transformation of existing buildings, and the conversion of office spaces into residential property in accordance with London's Permitted Development Policy.

We believe in projects which are rewarding on both financial and personal level. It gives a great pleasure and satisfaction to create homes where people enjoy living. Every project becomes a journey which we share with our investors, and the goal is to make the journey worthwhile. At the end of the journey, LPW Development will enable investors to own a valuable heritage asset which could be successfully rented out or sold on the open market.

London is a perfect location for an international property investor. The abundance of different types of property, a multitude of different markets and submarkets, various areas with their distinct features within the context of persistent lack of supply and ever-increasing demand make London property investment very attractive.



Andermatt SWISS ALPS

Rosemont Consulting

Rosemont Consulting provides a full family office service to individuals and their families such as:

- Tax and estate planning focusing more specifically to individuals and international families with cross frontier tax issues and assets protection. Assist our clients to optimize their tax strategy and accompany them in their choice of tax structuring mostly using onshore tax planning solutions.
- Consideration of the various tax residence options, and we are also able to assist clients with pre-move planning to most of European states and especially Monaco and France, structuring ownership of assets and residence and visa applications.
- 3. High specialization in advising and structuring French or Monaco property by non-resident, especially using tax treaty "loopholes" and French tax optimizations possible for non-resident.
- 4. Multifamily office services relating to French and Monaco property company administration and tax and accounting annual follow up. This can include very wide services such as concierge services for client spending time in France or Monaco.

Andermatt Swiss Alps

The charming village of Andermatt, nestled in the heart of the Swiss Alps at an altitude of 1,444 meters, certainly has an awe-inspiring beauty, and that's why those in the know are swiftly signing up to own a piece of it. A new development of world-class apartments and bespoke chalets is set against a pristine alpine landscape. Andermatt itself is a year-round destination with countless leisure and sporting activities on offer. Just 90 minutes from Zurich, and two hours from Milano or Germany, Andermatt attracts visitors from every corner of the world.

Upon completion, the Andermatt development will feature 500 apartments in 42 buildings, 28 chalets, convention facilities, six 4 and 5 star hotels. The 5-star deluxe hotel, The Chedi Andermatt[™], opened in 2013. In 2018, the resort will see the opening of the 4-star Radisson Blu hotel, adding 180 rooms and suites.

For investors, the development has been perfectly configured for best returns. And above all, the entire Andermatt project has exemption from Lex Koller – the regulations that limit the purchase of Swiss real estate by foreign investors (involving an expensive and often lengthy approval process) — so international investors in Andermatt, and only in Andermatt, can purchase and resell real estate without restrictions.



Cyprus Developers Alliance

Cyprus Developers Alliance represents 43 of the most progressive, modern and advanced top tier developers and constractors in Cyprus with over 5,000 quality properties available for sale in its portfolio and is therefore in a unique position to address the particular needs of the potential property investors in a tailor made, impartial and time saving manner.

Cyprus Developers Alliance is a diligent and highly ethical company with a track record of the highest quality service and a 100% satisfied customer base and is now actively promoting the attractive Cyprus residency and Citizenship by Investment Programmes to the potential investors.

Second utterly important activity of the Alliance is attraction of direct foreign investments into Cyprus economy. The Alliance actively cooperates with institutional investors, nongovernmental pension funds and private investors from various countries. The Alliance offers exclusive opportunities in the field of development, tourism and energy sectors on the island.

🗱 ASTONS

Astons

Astons is a global immigration advisory firm, specialising in investor programmes for residence and citizenship, corporate immigration and property search and acquisition. Well-established as a successful private immigration and advisory practice, we work closely with clients on all investment and immigration-related matters. At Astons, we offer a comprehensive and discrete service, tailored to our client's individual requirements.

With approaching 30 years' experience in UK immigration and specifically in the obtainment of Investor Visas and British citizenship. Astons offers assistance and specialist advice on specific immigration issues such as UK Visa applications. We are a qualified and experienced immigration firm, regulated by the Office of the Immigration Services Commissioner (OISC).

Astons specialist global team has gained solid experience and an impressive track record in legal services, immigration and direct foreign investment. As a leading business law firm, we deliver results and a high standard of excellence to our clients, enabling a smooth transition to the UK, Cyprus, Malta, Grenada, Dominica, St, Kiits and Nevis. At Astons we enable high net worth individuals and their families to become global citizens.

PARTNERS



RIBEKPRODUCCIONES

Carfax Education

The Carfax Education Group of international educational businesses supports families, investors, governments, and intergovernmental organisations around the world. This work involves support to leading international families with their children's education, particularly those seeking to access leading schools and universities in the United Kingdom, America, and Switzerland, as well as guidance for investors seeking to establish, acquire, or grow holdings within the education sector. The group, initially founded in the United Kingdom, has established a strong international presence, with offices in London, Oxford, Dubai, Monaco, Moscow, St. Petersburg, Baku, and Abu Dhabi, and with offices soon to open in Hong Kong, Singapore, and Seoul. Carfax has a strong track record of educational and international development consultancy, and project work throughout the world, including Europe, Asia, Middle East, the Americas, and Russia and the CIS.

Ribek Producciones

Ribek Productions is a creative audiovisual company based in Marbella, specialized in television broadcasting, corporate image, production, event management and concerts in and out of the press field, in which we focus on highlight our clients and products virtues in a genuine and innovative way. Our product catches the global audience's attention through the art of audiovisual narratives. Our crew is equipped with the latest creative technologies, we provide impeccable audiovisual services, event coverage, graphic designs and web designs.

Just to mention some of our work experiences, for about 2 years we have been broadcasting the American Show Business Extra, an american entertainment program, in which Ribek was in charge of the whole production, including celebrities, music, interviews, high level performances with national and international content.

We have broadcasted daily concerts from the great Starlite Festival, which takes place every summer at "La Costa del Sol" where a format of personal interviews were made for each main artist along their concerts and also about some of the celebrities taking part, such as Antonio Banderas, Sarah Ferguson, Luis Fonsi, etc.



Q3 Interiors

Q3 Interiors represents several businesses all within the high end interior and luxury goods business. We are working globally in the area of high end residential and commercial projects as well as on cruiseships and superyachts. Our main partners are Swarovski for architecture and special projects (crystal surfaces, bespoke chandeliers and lighting solutions) and Baumstark, a group of Austrian joineries and cabinet makers providing high end interior fit out solutions and outstanding craftsmanship for your projects. Just recently Q3 also became Brand Ambassador for Stockinger bespoke luxury safes. Together with our partners we have delivered a number of outstanding projects worldwide. For further information please do get in touch with us.



Simplecare

Simplecare provides financial solutions in Switzerland with a goal to offer the best packages, especially tailored to meet our customer's needs in the sectors:

- Insurances
- Pension funds
- Mortgages
- Taxes
- Company foundations
- Accounting

Whether it's about settling down in Switzerland and getting full financial information regarding local rules and obligations for companies or individuals, or it's about getting the perfect solution to improve your current family or company situation — we provide personal advice with no obligations.

Our own developed portal gives our partners the chance to convey customers details, check their application situation and get commissions with our automated system.

Simplecare — individual financial consulting in German, English and Russian.

GALVANO GROUP



Galvano Group

Galvano Group, an international Lifestyle Management Company, a leading member's club focussing on Concierge & Lifestyle Management, creates unforgettable & unique experiences anywhere in the world. The group comprises 4 key divisions, providing a seamless red carpet of services, with outstanding care & tailored first-class services.

Galvano Concierge gets you prime access to state of the art Galvano-One's Platform - an incredible tool keeping you in touch with us & vice versa.

Galvano Travel tailors unique experiences. A world of services, for unforgettable moments of joy. Top outof-the-tracks destinations, remote locations, signature sightseeings etc. Galvano Travel gets you access to a wealth of choices for private & corporate clients.

We seek the exceptional. Galvano One platform, showcases where & what, who's who. It made it its business to answer one question: What's going on?

Galvano Iridium is Galvano Group's branch dedicated to Exceptional Events. It makes the impossible real. VIP private entertainment functions, sold out music concerts, sports events etc. The aim is uniqueness.

Kevin-underwood.com

Founded in 2015 Kevin Underwood provides HNWI & UHNWI with engaging content ranging from luxury lifestyle to luxury goods and a direct look into the world of the HNWI & UHNWI. Kevin Underwood has a team of writers, as well as an expansive network of contributors from around the world who are considered experts within the luxury market and with access to the inner of the Luxury World.

In the course of only three years, Kevin Underwood has established itself as one of the leading resource for high-end luxury. Founder and Executive Editor Kevin Underwood and his team of writers, report direct of the HNWI & UHNWI hotspots.

Kevin Underwood is aimed exclusively at the HNWI & UHNWI. We pick up on the topics of interest to this people. We see ourselves as a link between the UHNTI's and the luxury goods industry.

Discover the very best of luxury of the world of the HNWI & UHNWI. Reviews and news of the best destinations of the HNWI & UHNWI, hotels, private member clubs, luxury goods, resorts, restaurants and experiences, from the leading luxury bloggers, writers and influencers.

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The Leading Properties of the World is a success oriented company. This principle reflects our business approach as we are rewarded weith a success fee when your property is sold. This means that we are as much motivated to sell your property as you are.

WE ARE ALSO HERE TO HELP YOU MAKE EVERY DOLLAR COUNT AND WILL ASSIST YOU IN DESIGNING AND RUNNING THE MOST COST-EFFICIENT MARKETING CAMPAIGN POSSIBLE.

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CONTEXTUAL OR PPC ADVERTISEMENT

Contextual advertising, also known as Pay per Click advertising, is the cornerstone of any paid marketing campaign. Paid advertisements are usually the first thing your clients see when they search online. And we know how to launch your sales to the next level without spending a fortune.

Our approach to the contextual advertising is based on two foundations. The first is the coverage of all relevant search engines for a given region (Google, Yahoo, Bing, Baidu, Yandex) and social networks (Facebook and LinkedIn). The second is the launch of project or location specific landing pages.

A landing page is a marketing tool and an integral part of any online marketing campaign which, as a rule, comprises a single page and aims at delivering the right amount of information to push the potential client to interact with you, thus maximizing conversions.

SEO & LONG-FORM CONTENT

Long-Form Content is a new format of content delivery in the media space. First introduced by New York Times in 2012, these over 4000-word long articles mixed with multimedia elements have already proven their efficiency.

Long-Form Content articles occupy a special place in marketing campaigns created by us. They take readers through an interactive and entertaining journey and educate them on specific residences, villas, castles and other properties.

Unlike websites and landing pages, long-form content articles are structured differently by emphasizing photos, videos and infographics as the core elements of the story.

Search engines see these articles as more user friendly compared to the traditional SEO (Search Engine Optimization). Additionally, they provide a perfect opportunity to implement all modern practices of SEO, including implementation of the LSI elements which boosts the relevance of the content and increases its position in search results.

GOOGLE PAGE SPEED

If you want to be in the top of Google you have to comply with Google on how your page should be optimized and structured. We provide recommendations and solutions for optimization of our client's websites to score above 90 in Google PageSpeed Insights.

INTERNATIONAL MARKETING

We market your properties globally in 50 languages. Our country-specific articles and advertisements allow to attract the clients you need from any country.

+41 21 966 03 03 INFO@LEADINGPROPERTIES.COM LEADINGPROPERTIES.COM/ PREMIUM-PROPERTY-MARKETING

LUXPRO 2018 Contacts



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Gulshat Uzenbaeva +33 631 470 470 S

Contact@LuxPro.Events

LuxPro.Events

Monaco 31 May & 20 September London 18 October





in LuxPro-2018





We have created a product which allows companies like yours to be more productive, effective and reliable. Our system is focused on integration of all your media channels into your workflow to enable you communicate with your clients and partners in a simple and elegant manner. To make sure you don't lose a single lead, we support online forms, e-mails, text messages, Facebook & Telegram messages and other popular communication channels to streamline your customer related workflow.

Please contact us if you have questions or you need an additional information: INFO@CLIENTSDESK.NET www.pwc.ch

Toys for girls and boys – what is the real cost of luxury?



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